

Telluride Art + Architecture is a celebration of the artistic and design talent that thrives in our community. The weeklong event welcomes guests to:



- Explore stunning residences as well as unique structures brimming with the imagination of architects, craftsmen, interior designers and fine artists.
- Meander through private gardens and experience the landscape designer's use of nature's palette to create beautiful personal outdoor spaces of relaxation.
- Enjoy the culinary creations of local chefs and sample the beers, wines, cocktails and spirits inspired by our stunning environment.
- Move to and feel the music, theater and art installations presented.

Credentials are limited to 300 guests and 50 artists.

Telluride Arts

WE ARE YOUR LOCAL ARTS COUNCIL

Telluride Arts is a 501(c)3 non-profit organization that was established on November 17, 1971 as the Telluride Council of the Arts and Humanities. The organization was the first non-profit in the region, and served to incubate a culture of the arts that has come to define Telluride.

Over the years our mission has remained virtually unchanged, and our holistic ethos steadfast. Our unique concern is to elevate and promote a culture of the arts in the Telluride Arts District, comprised by numerous institutions, activities, and events that engage extraordinary artists from around the region and across the globe.

For more information or to create a package tailored to your business objectives please contact Ann Barker at 602.418.7774 or ahurleybarker@gmail.com



FOUNDATION SPONSOR

Guidebook

- Two page, full color advertising spread in the Art + Architecture Guidebook offered to all attendees. 400 Guidebooks printed.
- Digital Guidebook will be published on the Art + Architecture website July 15, 2023 and be accessible for at least six (6) months.

Logo Placement

Opportunity for your four color brand logo to be placed on the home tour credential/ticket. Size and placement to be determined by Art + Architecture but, will be no less than 1” in height.

Social Media

- Opportunity to provide six (6) visual only images to be posted as a Story on Art + Architecture Instagram in June or July 2023. May include up to four (4) relevant tags.
- Opportunity to provide three (3) visual only images with one (1) paragraph of supporting content of thirty or less (<30) words for a Post on Art + Architecture Instagram in June or July 2023. May include up to four (4) relevant tags.

Patron Party

- Invitation for two (2) to the exclusive Patron Party on Thursday, July 13, 2023.
- Roundtrip shuttle transportation for two (2) to the Patron Party from Telluride or Mountain Village.

Credentials

All Access credentials for six (6) guests for all Art + Architecture 2023 events.

Promotional

Opportunity to provide, at Sponsor’s expense, one relevant branded promotional item for guests. Quantity: 300.

Foundation level branding opportunity is limited to two entities.

Investment: \$5,000



HOME TOUR SHUTTLE SPONSOR SUNDAY, JULY 16

Guidebook

- One full page, full color advertisement in the Art + Architecture Guidebook offered to all attendees. 400 Guidebooks printed.
- Digital Guidebook will be published on the Art + Architecture website July 15, 2023 and be accessible for at least six (6) months.

Social Media

- Opportunity to provide two (2) visual only images to be posted as a Story on Art + Architecture Instagram in June or July 2023. May include up to four (4) relevant tags.
- Opportunity to provide two (2) visual only images with one (1) paragraph of supporting content of thirty or less (<30) words for a Post on Arts + Architecture Instagram in June or July 2023. May include up to four (4) relevant tags.

Patron Party

- Invitation for two (2) to the exclusive Patron Party on Thursday, July 13, 2023.
- Roundtrip shuttle transportation for two (2) to the Patron Party from Telluride or Mountain Village.

Credentials

All Access credentials for four (4) guests for all Art + Architecture 2023 events.

Promotional

- Opportunity to provide, at Sponsor's expense, one relevant branded promotional item to guests on Home Tour Shuttle transportation. Quantity: 300
- Opportunity for one (1) four-color brand logo decal on the shuttle door side window of the Home Tour Shuttle transportation. Decal will be produced by Art + Architecture.

Investment: \$3,000

Tour Shuttle opportunity limited to three (3) entities.



BRICKS LEVEL SPONSOR

Guidebook

- One page, full color advertisement in the Art + Architecture Guidebook offered to all attendees. 400 Guidebooks printed.
- Digital Guidebook will be published on the Art + Architecture website July 15, 2023 and be accessible for a least six (6) months.

Social Media

- Opportunity to provide four (4) visual only images to be posted as a Story on Art + Architecture Instagram in June or July 2023. May include up to four (4) relevant tags.
- Opportunity to provide three (3) visual only images with one (1) paragraph of supporting content of thirty or less (<30) words for a Post on Art + Architecture Instagram in June or July 2023. May include up to four (4) relevant tags.

Credentials

Art + Architecture Weekend credentials for two (2) guests.

Investment: \$2,000

MORTAR LEVEL SPONSOR

Guidebook

- One half page, full color advertisement in the Art + Architecture Guidebook offered to all attendees. 400 Guidebooks printed.
- Digital Guidebook will be published on the Art + Architecture website July 15, 2023 and be accessible for a least six (6) months.

Social Media

- Opportunity to provide four (4) visual only images to be posted as a Story on Art + Architecture Instagram in June or July 2023. May include up to four (4) relevant tags.
- Opportunity to provide three (3) visual only images with one (1) paragraph of supporting content of thirty or less (<30) words for a Post on Art + Architecture Instagram in June or July 2023. May include up to four (4) relevant tags.

Credentials

Art + Architecture Weekend credentials for two (2) guests.

Investment: \$1,000



PRODUCT SPONSOR

Guidebook

- One full page, full color advertisement in the Art + Architecture Guidebook offered to all attendees. 400 Guidebooks printed.
- Digital Guidebook will be published on the Art + Architecture website July 15, 2023 and be accessible for a least six (6) months.

Social Media

- Opportunity to provide four (4) visual only images and one (1) full color logo image to be posted as a Story on Art + Architecture Instagram in June or July 2023. May include up to four (4) relevant tags.
- Opportunity to provide three (3) visual only images with one (1) paragraph of supporting content of thirty or less (<30) words for a Post on Art + Architecture Instagram in June or July 2023. May include up to four (4) relevant tags.

Branding

- Your brand name will be included as a presenting sponsor of the Art + Architecture Industry Meet & Greet.
- Opportunity to present in the Art + Architecture 2023 Product Fast Pitch prior to the Industry Meet & Greet.
- Opportunity to provide four (4) visual only images and one (1) full color logo image to rotate as visuals during the Art + Architecture Industry Meet & Greet.

Website

Opportunity to provide one (1) image, 200 words of copy, a link to a brand website and a link to a brand sales person for the Industry Product Sponsor section of the Art + Architecture 2023 website.

Patron Party

- Invitation for two (2) to the exclusive Patron Party on Thursday, July 13, 2023.
- Roundtrip shuttle transportation for two (2) to the Patron Party from Telluride or Mountain Village.

Credentials

- Credentials for two (2) guests for the Art + Architecture 2023 Industry Meet & Greet on Friday, July 14.
- Two (2) Art + Architecture Weekend credentials.

Investment: \$2,000

The objectives of Industry Day are to:

- Create dynamic interaction between the brand product experts and the Telluride design community.
- Provide an on-line directory of these product experts that serve the region.
- NEW! Offer a location for certified AIA continuing education sessions.

Please let us know if you are a certified provider of AIA continuing education content. We would like to offer sessions Friday.

Product Partners are encouraged to invite their clients and customers to enjoy the area and Telluride Art + Architecture. The Madeline Hotel in Mountain Village has offered a preferred room rate for Product Partners and their guests.



PARTICIPATING ARCHITECT OR DESIGNER BENEFITS

Guidebook

- One full page, full color advertisement in the Art + Architecture Guidebook offered to all attendees. 400 Guidebooks printed.
- Opportunity to provide one (1) black and white headshot, and 100 words or less (<100) of content copy for the Art + Architecture Guidebook offered to all attendees. 400 Guidebooks printed.
- Digital Guidebook will be published on the Art + Architecture website July 15, 2023 and be accessible for a least six (6) months.

Social + Website

- Opportunity to provide one color (1) illustrative image of your artistic work, one (1) black and white headshot, and 100 words or less (<100) of content copy and a link to your website for the Art + Architecture Artist section of the Art & Architecture 2023 website.
- Opportunity to provide four (4) visual only images to be posted as a Story on Arts + Architecture Instagram in June or July 2023. May include up to four (4) relevant tags.

Patron Party

- Invitation for two (2) to the exclusive Patron Party on Thursday, July 13, 2023.
- Roundtrip shuttle transportation for two (2) to the Patron Party from Telluride or Mountain Village.

Credentials

Two (2) credentials for the Telluride Art + Architecture Garden Tour and for the Home Tour.

AIA Continuing Education Credits

Please let us know if you are a certified provider of AIA continuing education content. We would like to offer sessions Friday.

Preferred Hotel Rate for Clients

Architects and Designers are encouraged to invite their clients and customers to enjoy the area and Telluride Art + Architecture. The Madeline Hotel in Mountain Village has offered a preferred room rate for Product Partners and their guests.



GUIDEBOOK ADVERTISING

FULL PAGE AD

- One full page, full color advertisement in the Art + Architecture Guidebook offered to all attendees. 400 Guidebooks printed.
- Digital Guidebook will be published on the Art + Architecture website July 15, 2023 and be accessible for a least six (6) months.

This is a pure advertising only opportunity.

Investment: \$500

HALF PAGE AD

- One half page, full color advertisement in the Art + Architecture Guidebook offered to all attendees. 500 Guidebooks printed.
- Digital Guidebook will be published on the Art + Architecture website July 15, 2023 and be accessible for a least six (6) months.

This is a pure advertising only opportunity.

Investment: \$400

IN- KIND SPONSORS

The following sponsors are being sought for in-kind support of Art + Architecture 2023:

- Ground transportation
- Air transportation
- Hotel or private home accommodations
- Wine
- Beer
- Spirits
- Event catering
- Bartending services
- Culinary ingredients
- Wine glasses
- Specified promotional items
- Printing
- Digital production

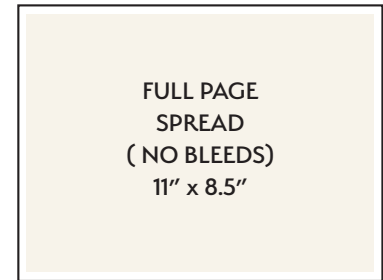
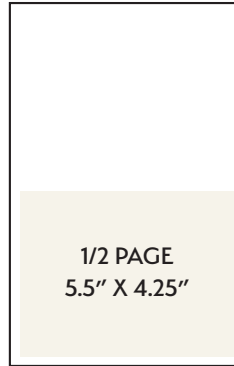
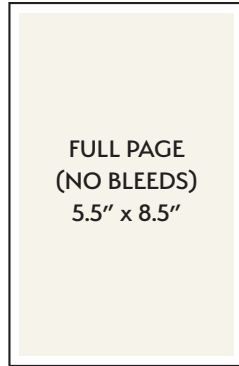
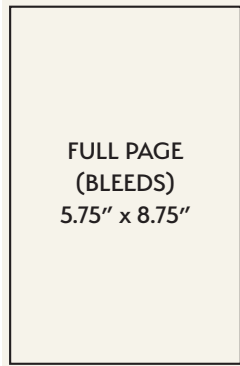
Art + Architecture benefit or sponsorship packages will be tailored to the needs of the in-kind donor and based on the level of support that can offset event hard costs.





SPECIFICATIONS SHEET

TELLURIDE ART + ARCHITECTURE GUIDEBOOK 2023



File Format	High resolution JPEG
Image Resolution	300 dpi
Send to	tellurideartandarchitecture@gmail.com
Deadline	June 1, 2023
Instagram- Story	<ul style="list-style-type: none"> • Four (4) visual only images to be posted as a Story • Four (4) relevant tags for Story • Image size: 1080 x 1920 pixels
Instagram- Post	<ul style="list-style-type: none"> • Three (3) visual only images for Post • Thirty words or less (<30) of supporting copy for Post • Four (4) relevant tags for Post • Image size: Portrait: 1080 x 1350 pixels, Square: 1080 x 1080 pixels
Brand Logo	Please send logo in a high resolution format, JPEG file is preferred